



**JAGRAN LAKECITY
UNIVERSITY**

Established under Section 2(f) of UGC Act 1956
and incorporated by Government of M.P. vide
Act No. 22 of 2013

Entrepreneur

B-SCHOOL SURVEY 2017

**THE
BEST
BUSINESS
SCHOOLS**

Ranking
#1 in MP
#22 in India
Among Private
Universities

JAGRAN LAKECITY BUSINESS SCHOOL

**International Benchmarked Quality
in Management Education**

YOUR GATEWAY TO INTERNATIONAL QUALITY AND GLOBAL EDUCATION IN MANAGEMENT

Access to Global Quality Content and Experience



Cases, Articles,
Book Chapters,
Online Courses



Video lectures
by leading
global experts



World leading
Business Simulation



Smart AI driven
eBooks by world's
leading publishers

Global Exposure



Opportunity for summer
school abroad



World leading Professional Qualification
Knowledge Partners

Access to Global PG Education without GRE/GMAT



MBA in one or
two years in USA



MS in finance
from UK

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ABOUT JLU

Jagran Lakecity University Bhopal is a private university established under Section 2(f) of UGC Act 1956 and is based out of Bhopal, Madhya Pradesh. JLU Bhopal is one of the fastest growing and one of the most awarded university of Central India having practice based pedagogy at its core. Currently the university is offering 56 degree program to more than 2500 students from 8 countries and 27 states of India. The university has 27 partnership with top industries and international universities ensuring the students get great exposure both nationally and internationally. JLU Bhopal is the only participating university from Central India ERASMUS+ programme under the Tuning India Project, funded by the European Commission and is also currently the country chair for Association of Universities of Asia Pacific (AUAP)

The University has been bestowed with several prestigious awards, such as 'University of the Year' by Government of Madhya Pradesh for consecutive four years in 2015, 2016 2017 and 2018 and is recognized as a Global League Institution in 2015 at the House of Commons, London, UK. JLU Bhopal has been ranked “No. 1 Private University in Madhya Pradesh” in the year 2016, 2017, 2018 & 2019 by several leading publications.

DEAN'S MESSAGE

Dr. Nilesh Khare

Ph.D (Ohio State, USA), PGDBA, CFA(I), BE

Professor (Strategy)

Dean - Jagran Lakecity Business School and Research
Jagran Lakecity University, Bhopal, India



WHAT MAKES A BUSINESS SCHOOL INTERNATIONALLY BENCHMARKED IN QUALITY EDUCATION?

Academic context—syllabi, programme design, pedagogy, experiential learning, committed and engaged faculty and students, rich conversations and experiences, and executive functioning skills that students can walk away with. Not only just a degree, or a first job from campus, but also the ability to learn and build career and succeed in life whether as a manager, leader, or an entrepreneur.

Of course a beautiful inspiring campus, library, students clubs, and sport facilities will add to the richness of life while you morph into a competent manager, leader or entrepreneur.

Well at JLBS we offer all that!

Our revamped curricula and partnerships with Harvard Business Publishing, HSTalks, Wadhvani Foundation's National Entrepreneurship Network, course and programme level associations with USA, UK Universities, and professional firms such as E&Y, CMA, ACCA all ensure cutting edge academic context, and lay the foundation for global competitiveness. Our partnership with CBU (www.calbaptist.edu) and ACCA offer access to MBA in USA and MS from UK respectively without the GRE/GMAT. We are in the process of bringing in such partnerships with Univ in the UAE and Far East as well.

Our dedicated faculty members take great pride in continuous improvement to offer you the best they can. Clubs at JLBS, and infrastructure at our truly awesome JLU campus enrich lives.

We seek students who are committed to taking the advantage of what all we offer. Who want to excel as managers, and/or want to take their family businesses to the next level. Who have dreams, are not afraid of hard work, and want to put in their best to turn their dreams into reality.

Best Wishes
Dr. Nilesh Khare



UG@JLBS

JLBS has a rich suite of UG programmes in business management. It offers three kinds of UG programmes-**BMS**, **BBA (Honors)**, and **BBA**. These programmes differ from each other in terms of admission criteria, rigor, resources brought into programme, future opportunities and of course fee.

Distinct features common to all UG programmes@JLBS

1. Post UG from JLBS access to admission into MBA in 1 year or 2 year programme at CBU (www.calbaptist.edu) without the need to write either GRE or GMAT. We are also in the process of bringing similar offers from Univ in far east and UAE.
2. Opportunity for Summer School abroad in US or UK.
3. Full access to HSTalks video lectures by Leading Global Experts including Nobel laureate from Harvard.
4. Choice based credit system allows you to choose courses from set of electives.



BACHELOR OF MANAGEMENT STUDIES (BMS)

BMS is our elite UG programme. We often call it mini MBA. The programme provides access to Harvard cases, articles and book chapters, and business simulation. Students get an opportunity to earn minor/major or specialization across HR / Finance / Marketing / Entrepreneurship / Business Analytics. JLBS offers assistance for internship and placement. Importantly BMS has lower performance hurdle and greater chances for admission into CBU USA's MBA in 1 or 2 year programme.

KNOWLEDGE
PARTNERS



HS**Talks**
By leading world experts



Salient courses

- Strategic management
- Skills for managers
- Advanced operation management
- Lean six sigma and process controls (E&Y)
- Survey of recent technology and business
- Advanced Entrepreneurship Management (NEN Wadhvani)
- Managing Family Business
- BMS Paper/Project
- Business awareness and work outs

Specialization Offered*: Entrepreneurship/Finance/Human Resources/ Marketing / Business Analytics. 12 credit elective specialization courses are spread over last two semesters.

Key features

- Option to earn Harvard business publishing online course certificates in up to select 6 courses.
- Harvard business publishing cases, articles, and book chapters
- Six Sigma course designed and offered by E&Y
- WF and NEN network designed courses on Entrepreneurship with an option to earn a certificate.
- Pedagogy involves case discussions, AI backed eBooks, and business simulation.
- Option to earn a double major from within the specialization courses. For example, 6 credits in marketing and 6 credits in finance specialization courses will earn majors in both marketing and finance.
- Access to placement and internship services.

Duration: 3 Years (Full – Time)

Eligibility: 50% in 12th Standard Examination from a recognised board, good communication skills.

Tuition Fee (Per Annum)	Admission Fee One Time, Non-Refundable	Exam Fee (Per Annum)	Alumni Fee One Time, Non-Refundable	Caution Money One Time, Refundable	Digitalization Fee (Per Annum)
1,05,000	20,000	15,000	10,000	5,000	10,000

Book Bank Charges 10,000 - One Time, Non-Refundable

A photograph of two young men, likely students, looking intently at a laptop screen. They are in a classroom or office setting. The image is partially obscured by a large, light-colored geometric overlay consisting of several intersecting lines forming a triangular shape.

BACHELOR OF BUSINESS ADMINISTRATION (HONS.)

We offer two different kinds of BBA Honours programmes with access to placement assistance with knowledge partners.

- i. in Strategic Finance aligned with CMA programme of Institute of Management Accountants (IMA), USA; and
- ii. in Accounting aligned to ACCA (Association of Chartered Certified Accountants of UK; similar to ICAI/CA in India).

Both these programmes offer relevant study material, and bring waiver to CMA and ACCA qualifications and help students prepare to succeed in those programmes while also earning credits toward BBA honours degree. Progression in ACCA programme also provides an opportunity to earn an MS in finance from UK.

**KNOWLEDGE
PARTNER**



HSTalks
by leading world experts

Salient courses

- Principles of strategic management
- Communication, reasoning, and quantitative skills
- Financial accounting and reporting (CMA)
- Financial decision making I and II (CMA)
- Financial controls (CMA)
- Financial planning and performance (CMA)
- Accounting in Business (ACCA)
- Financial Accounting (ACCA)
- Performance Management (ACCA)
- Management Accounting (ACCA)
- Entrepreneurship basics (NEN Wadhvani)
- Advanced Entrepreneurship Management (NEN Wadhvani)
- Applied/Research group project
- BBA(hons) paper/project
- Business readings and discussions.

Key features

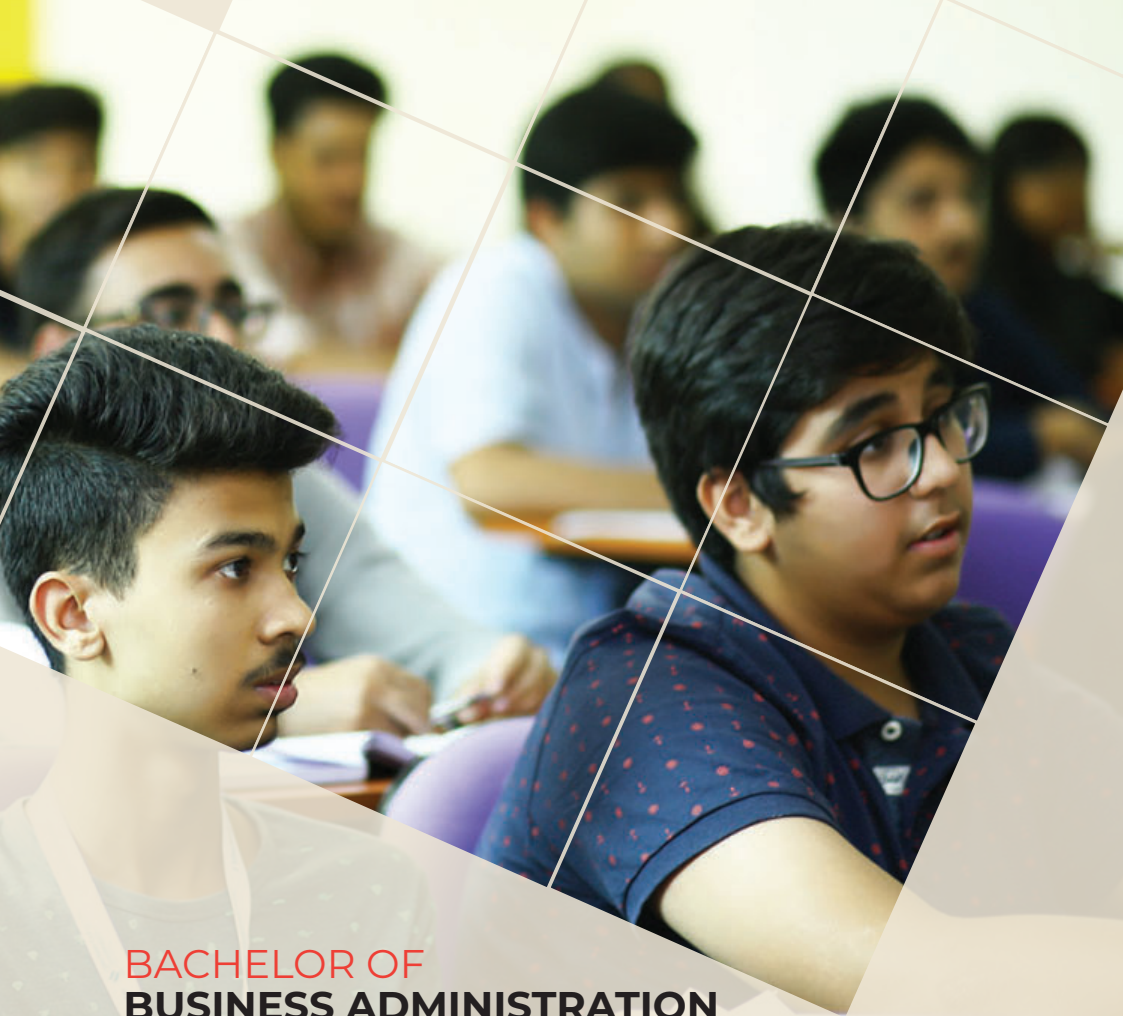
- CMA (www.cmacertification.org) aligned courses in finance. These courses prepare students and provide them with an option to take CMA certificate exam (additional CMA exam fee is required).
- Pedagogy for CMA courses involves case discussions and real life problem solving.
- Courses in entrepreneurship aligned with a curriculum designed and developed by WF-NEN.
- Access to placement services.
- BBAH in accounting with ACCA <https://www.accaglobal.com/in/en/qualifications/glance.html> offers waiver in 6 ACCA papers, and option to earn PG from UK.

Duration: 3 Years (Full – Time)

Eligibility: 50% in 12th Standard Examination from a recognised board, good communication skills.

Tuition Fee (Per Annum)	Admission Fee One Time, Non-Refundable	Exam Fee (Per Annum)	Alumni Fee One Time, Non-Refundable	Caution Money One Time, Refundable	Digitalization Fee (Per Annum)
65,000	20,000	15,000	10,000	5,000	10,000

Book Bank Charges for CMA & ACCA courses: 10,000 (One Time, Non-Refundable)



BACHELOR OF BUSINESS ADMINISTRATION

Our BBA programme is a regular undergraduate programme in management. However, it also comes with access to 1000s of HSTalks video lectures by leading global experts and faculty routinely bring examples from content they use in other UG or PG programmes. Although BBA does not offer minor/major/specialization it offers a few choice based electives.

**KNOWLEDGE
PARTNER**



Salient courses

- Principles of strategic management
- Communication, reasoning, and quantitative skills
- Fundamentals of management
- Microeconomics for business
- Financial Accounting
- Exploring and preparing for career, I and II
- Entrepreneurship basics
- Advanced entrepreneurship management
- Marketing communication
- Introduction to corporate and personal finance
- Retail concepts and practices
- BBA paper/project
- Business readings and discussions.

Key features

- Courses in entrepreneurship aligned with a courses in entrepreneurship designed and developed by WF-NEN
- Well balanced curricula across general management, finance, marketing and entrepreneurship.

Duration

3 Years (Full – Time)

Eligibility

50% in 12th Standard Examination from a recognised board, good communication skills.

Tuition Fee (Per Annum)	Admission Fee One Time, Non-Refundable	Exam Fee (Per Annum)	Alumni Fee One Time, Non-Refundable	Caution Money One Time, Refundable	Digitalization Fee (Per Annum)
50,000	5,000	15,000	10,000	5,000	10,000



PG@JLBS

JLBS offers MBA, M.Phil and Ph.D in Management. It also offers MBA & PG Diploma in Family Business & Entrepreneurship in the Evening & Weekend mode.

MASTER OF BUSINESS ADMINISTRATION (MBA)

KNOWLEDGE
PARTNERS



HSTalks
By leading world experts



Backed by Harvard cases, articles, book chapters, Harvard Business Publishing's Online courses, and business simulation, this is a post graduate program in business that is comparable to international offering. It primarily aims at helping fresh graduates, or students with around 2 years of experience or from family businesses, emerge as business managers and leaders. The programme calls for students who are determined to learn, work hard and aim at higher level of success as professional and/or want to build on to the base their families have provided them in business.

Key Features of the Program

- Option to earn Harvard business publishing online course certificates in up to select 6 courses.
- Harvard business publishing cases, articles, and book chapters
- Lean six sigma course designed and delivered by E&Y
- WF and NEN network designed courses on Entrepreneurship with an option to earn a certificate.
- Pedagogy involves case discussions, AI backed eBooks, and business simulation
- Option to earn a major-minor combination from within the specialization courses. For example, 15 credits in marketing and 9 credits in finance specialization courses will earn major in marketing and minor in finance.
- Access to placement and internship services.

Salient Courses

- Strategic management
- Accounting for managerial decisions
- Skills for managers I and II
- Corporate governance, business ethics and corporate citizenship
- Lean six sigma and process improvements (E&Y)
- Entrepreneurship essentials (NEN Wadhvani)
- Advanced entrepreneurship (NEN Wadhvani)
- Managing job search, placement and on-boarding
- MBA Project/Paper
- Business mindfulness and work-outs

Specialization Offered*:

Internet Marketing | Hospitality & Tourism
 Financial Markets | Banking & Finance | Finance
 Human Resources | Marketing | Business Analytics
 Entrepreneurship

Duration: 2 Years (Full – Time)

Eligibility: 50% in undergraduate degree from a recognised institute/university. Good analytical and communication skills.



SAURABH KHARB
MBA 2017-19

"My time at JLU marks a life changing journey for me. I acquired knowledge, polished my skills and got placed with BYJUS.

Knowledge and skills gained at JLU is helping me make my job a great industry experience and build a strong foundation for career ahead.

I owe a large part of my today's success and foundation for future to JLU.

JLU, thanks a lot!"



Tuition Fee (Per Annum)	Admission Fee One Time, Non-Refundable	Exam Fee (Per Annum)	Alumni Fee One Time, Non-Refundable	Caution Money One Time, Refundable	Digitalization Fee (Per Annum)
1,35,000	20,000	15,000	10,000	5,000	10,000

Book Bank Charges 10,000 - One Time, Non-Refundable

Option for half-dual specialization available.



RESEARCH PROGRAMME

KNOWLEDGE
PARTNERS



**Harvard
Business
Publishing**
Education



NEN
NATIONAL
ENTREPRENEURSHIP NETWORK

Jagran Lakecity University offers research programmes leading to the award of the Degree of Master of Philosophy or Doctor of Philosophy. The primary objective of the programme is to prepare the scholar with a wide range of skills applicable to vocations throughout higher education and advance research. In addition to specialized expert understanding within a particular field, the successful doctoral candidate will have gained experience and competence in designing and carrying out research projects based on scientific approach.

The award of M.Phil. and Ph.D. degrees at Jagran Lakecity Business School is a recognition of high academic achievements, independent research, and creation, replication and/or application of knowledge in the management sphere. It calls for deep commitment, hard work, and ability to work under ambiguity.

Master of Philosophy (M.Phil)

Standard Duration: 1 Year

Tuition Fee (Per Annum)	Admission Fee One Time, Non-Refundable	Exam Fee (Per Annum)	Alumni Fee One Time, Non-Refundable	Caution Money One Time, Refundable	Digitalization Fee (Per Annum)
70,000	20,000	15,000	10,000	5,000	10,000

Doctor of Philosophy (Ph.D)

Standard Duration: Minimum 3 Years.

Tuition Fee (Per Annum)	Admission Fee One Time, Non-Refundable	Exam Fee (Per Annum)	Alumni Fee One Time, Non-Refundable	Caution Money One Time, Refundable	Digitalization Fee (Per Annum)
1,00,000	20,000	----	10,000	5,000	10,000

Eligibility for Research Programme:

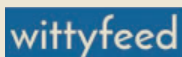
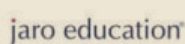
Applicants will be shortlisted for the research programme on basis of the following considerations:

- **Educational Qualifications:** The minimum academic qualification for admission to the programmes is a Second Class Master's or equivalent degree in the relevant subject awarded by a recognised university in India or abroad, with at least an average of 55 per cent of aggregate marks, or a grade point average of 3.5 under the seven-point scale of the University Grants Commission (UGC). In the case of SC/ST/OBC(non-creamy layer)/differently-abled candidates, the minimum eligibility is an average of 50 per cent of aggregate marks, or a grade point average of 3.05.

Applicants for the Ph.D. programme are required to have successfully cleared the UGC NET qualification in the relevant subject area.

The Degree of M.Phil. and Doctor of Philosophy (Ph.D.) of Jagran Lakecity University shall be conferred on a candidate who fulfils all the requirements specified in the Act, Ordinances and Statutes of Jagran Lakecity University.

RECRUITERS @ JAGRAN LAKECITY BUSINESS SCHOOL



Highest Package: 12 Lakhs CTC per annum

Average Package: 5 Lakhs CTC per annum

SCHOLARSHIPS @JLBS

At Jagran Lakecity Business School, we believe in rewarding the hard work and excellence achieved by students in various fields of life. The scholarships provide impetus to the University vision of producing leaders who think globally and act locally, by identifying deserving scholars amongst a pool of young achievers. The Scholarships have been initiated to encourage the talent of such students, thereby strengthening the roots of our future generation.

PG STUDIES	100% ON TUITION FEES	50% ON TUITION FEES	25% ON TUITION FEES
MBA	CAT 85 Percentile & Above	CAT 80 Percentile	CAT 75 Percentile
	CMAT/MAT 90 Percentile & Above	CMAT/MAT 85 Percentile	CMAT/MAT 80 Percentile
	GMAT 650	GMAT 600	GMAT 500

UG STUDIES	100% ON TUITION FEES	50% ON TUITION FEES	25% ON TUITION FEES
All Other UG Programs	12 th Board 92% & Above	12 th Board 87% to 91.99%	12 th Board 80% to 86.99%

LIFE@JLBS



ADMISSION OFFICE DETAILS:



BHOPAL OFFICE:

JLU Student Enrichment Hub, Near Kaliasot Barrage,
Chandanpura, Bhopal – 44, Madhya Pradesh, India

  M: +91 7471110101 / 7471110102 / 7471110103


INDORE OFFICE:

Jagran Lakecity University, The Headquarters,
204, 2nd Floor, Sathya Sai Square, Vijay Nagar, Indore,
Madhya Pradesh, India

  M: +91 (731) 4997004 / 7471110172 / 7471110173

VIDARBHA OFFICE:

Jagran Lakecity University, 741, First Floor,
Nelson Square, Nagpur -13, Maharashtra, India

  M: +91 9145670606 / 9665027247 / 7507510752

Toll Free No: 1800-419-0156

E-mail: admission@jlu.edu.in

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If you are thinking of studying at Jagran Lakecity University Bhopal, you should attend one of our Open Day festivals and find out everything you need to know. Please visit www.jlu.edu.in



**JAGRAN LAKECITY
UNIVERSITY**

ESTABLISHED BY GOVT. OF M.P. BY ACT NO. 22 OF 2013
RECOGNISED UNDER SECTION 2(F) OF UGC ACT 1956